



PRESS RELEASE 10-08

ego supports the carousel of hope foundation

ego donates a limited edition notebook for the silent auction at the carousel of hope ball.

EACH YEAR THE CAROUSEL OF HOPE FOUNDATION ORGANIZES A SPECIAL BALL TO FIGHT DIABETES. EGO HAS BEEN INVITED TO TAKE PART IN THEIR SILENT AUCTION WHERE THE AWARDED LUXURY LIFESTYLE NOTEBOOK 'EGO' WILL BE DISPLAYED BETWEEN A REMARKABLE SELECTION OF DESIGNER FASHION, ART AND MAGNIFICENT JEWELLERY.

FUNDS RAISED AT THE CAROUSEL BALL WILL SUPPORT RESEARCH AND CLINICAL CARE PROGRAMS FOR OVER 5000 CHILDREN AND YOUNG ADULTS. THE BIENNIAL EVENT HAS RAISED MILLIONS FOR THE BARBERA DAVIS CENTER FOR CHILDHOOD DIABETES SINCE ITS INCEPTION 30 YEARS AGO.

THE CAROUSEL BALL IS SUPPORTED AND ATTENDED BY THE ENTIRE ENTERTAINMENT AND MUSIC INDUSTRY, INCLUDING MAJOR STUDIOS AND TELEVISION NETWORKS, LEADERS FROM THE WORLD OF BUSINESS AND CELEBRATED GUESTS FROM ALL OVER THE WORLD. PERFORMANCES ARE GIVEN BY USHER, BABYFACE AND JAN LENO, SIDNEY POITIER AND SHARON STONE AS PRESENTERS.

THE 18TH CAROUSEL OF HOPE EVENT WILL TAKE PLACE ON THE 25TH OF OCTOBER IN THE BEVERLY HILLS HOTEL. EGO IS HONORED TO BE PART OF SUCH AN ADMIRABLE EVENT. FOR FURTHER INFORMATION PLEASE VISIT WWW.CHILDRENSDIABETESFDN.ORG OF CONTACT OUR HEAD OFFICE.

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