



PRESS RELEASE, 20-12-07

ego reached final of microsoft's election at ces

FOR MORE THAN FIFTY ENTRIES EGO HAS BEEN UNANIMOUSLY CHOSEN AND HAS REACHED THE FINAL OF MICROSOFT'S ELECTION OF MOST ULTIMATE FASHION PC.

ON THE OPENING DAY OF CONSUMER ELECTRONICS SHOW 2008, AN INDEPENDENT PANEL FROM THE FASHION INDUSTRY WILL ANNOUNCE THE TOP THREE FASHION FAVORITES. DURING THIS EVENT EGO WILL BE PRESENTED AT THE BOOTH OF MICROSOFT. THE 2008 INTERNATIONAL CES, THE WORLD'S LARGEST CONSUMER TECHNOLOGY TRADESHOW, WILL BE HELD MONDAY-THURSDAY, JANUARY 7-10 IN LAS VEGAS, NEVADA.